

September 29, 2000
Edmonton, Alberta

“Alberta’s 100th birthday is just five years away. It is a unique opportunity for Albertans to celebrate our achievements, build a legacy for our future and take the time to enjoy this wonderful province we live in.”

Stan Woloshyn, Minister
Alberta Community Development

Phase one centennial funding announced Celebrations begin for Alberta’s 2005 Centennial First round of legacy projects announced

The province officially launched Alberta’s 2005 Centennial Program today when Honourable Stan Woloshyn, Minister of Alberta Community Development, announced three centennial initiatives: an Alberta 2005 logo, a web site, and funding for the first 17 community-based projects, worth \$38.75 million, under the Alberta 2005 Centennial Legacies Grant Program.

“Almost 20,000 Albertans have told us that the centennial is important and that the government should lead and support the celebration. Albertans also want communities and the private sector to do their part. That is why we are introducing our centennial program now, so individuals, communities, and the private sector can start thinking of creative and appropriate initiatives to commemorate and celebrate this historic event — and have plenty of time to get ready,” said Woloshyn.

Woloshyn said the government is considering a number of legacy and celebratory projects that are provincial in scope. These include capital projects in Edmonton and Calgary; commemorative coins, medals, and publications; and gala birthday events on Inauguration Day, September 1, 2005.

“Alberta’s centennial logo projects a sense of fun, celebration, and anticipation, without being frivolous,” said Woloshyn. The design features a stylized “2005” above the words “Alberta Centennial,” using playful shapes that build up to a burst of confetti, with colours and numerals that have a historical quality. “We think the design is simple and clean, yet distinctive, and we hope communities and the private sector will use the logo freely to identify and promote centennial projects and events,” Woloshyn added. The logo is an official mark of the government. Guidelines for its use will be available in the coming months.

Woloshyn said the web site will grow and evolve over the next five years. “We hope the site will become the preferred gateway for Albertans who want the latest, most complete, information about centennial programs, projects, and events,” said Woloshyn. The address is: www.gov.ab.ca/alberta2005.

The Centennial Legacies Grant Program is a significant part of Alberta’s 2005 Centennial Program. A recent allocation of \$50 million to the centennial for this fiscal year has enabled 17 community-based projects to be approved for 2000-2001 under this program. These projects include (See Backgrounder, 2000-2001 Community-based Centennial Legacy Projects, attached, for details.):

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• Calgary Performing Arts Centre	\$ 2.5 million
• Canadian Fire Museum and Discovery Centre, Vermilion	\$ 3.8 million
• Citadel Theatre, Edmonton	\$ 2.5 million
• Grande Prairie Museum	\$ 1.2 million
• Fort Macleod Historic Area, Empress Theatre and Fort Museum	\$ 2.3 million
• Fringe Theatre Arts Barns, Edmonton	\$ 2.0 million
• Lakeland Interpretive Centre and Regional Leisure Complex, Lac La Biche	\$ 1.2 million
• Lougheed Residence, Calgary	\$ 2.8 million
• Medicine Hat Arts and Heritage Centre	\$ 3.5 million
• Medalta Potteries-Hycroft China Factory, Medicine Hat	\$ 2.0 million
• Mission Historic Site, Lac La Biche	\$ 0.25 million
• Oil Sands Discovery Centre, Fort McMurray	\$ 0.2 million
• Olds Aquatic Centre	\$ 2.0 million
• Royal Tyrrell Museum Learning Centre, Drumheller	\$ 2.5 million
• Siksika Cultural Centre and Museum, Gleichen	\$ 4.5 million
• The Great Canadian Plains Railway Project, Stirling	\$ 0.5 million
• Turner Valley Gas Plant	<u>\$ 5.0 million</u>
Total (subject to change)	\$ 38.75 million

These projects reflect Alberta’s desire to commemorate the centennial with programs that have lasting value for future generations. Community Development received a number of requests for funding. Each request was carefully reviewed to ensure that the project met specific funding criteria and that the organization can mobilize the project immediately.

The funding criteria for legacy funding include the overall merit of each proposal; the benefits to the community, region or province; the applicant’s ability to carry the project out and operate/maintain the facility after it is constructed or renovated; and the geographic distribution of all approved projects. (See Backgrounder, Centennial Legacies Grant Program — Summary, for details.)

“These projects signal the official start of the Centennial Legacies Grant Program,” said Woloshyn. “I invite Alberta communities and organizations to design and submit proposals for their own projects in the remaining years of the program so that our centennial legacy will be proudly remembered and enjoyed by future generations.”

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Note to Media: A digital file of the Alberta 2005 Centennial logo in colour is available by contacting Alberta Community Development Communications at (780) 427-6530.